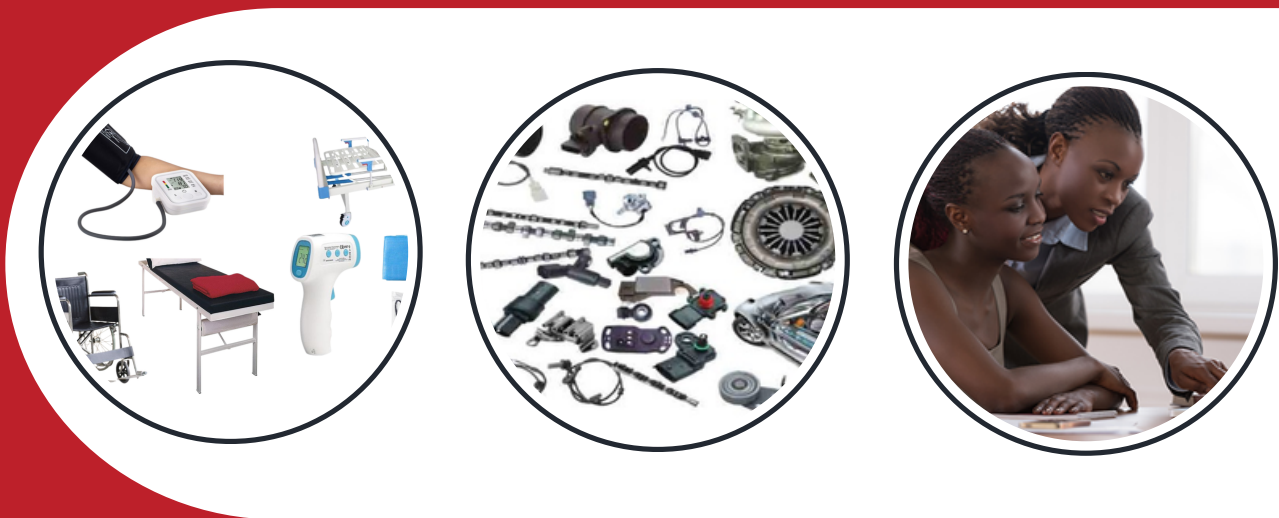


Think Trail Centre Limited



Company Profile 2024



www.thinktrailcentre.com

About the Company

Summary

Think Trail Center Limited, a Social Enterprise established in 2023, aims to address the issue of youth unemployment and underutilization of vocational training by providing comprehensive services to bridge the gap between education and employment.

The organization has identified the need to enhance economic strengthening, orientation to work, and capacity building skills for individuals through collaborations, job matching, internships, industrial/work placements, dual training systems, and entrepreneurship training.



Background

Think Trail Center LTD started as a response to the growing issue of graduates lacking job opportunities. Recognizing the gap between education and employment, the organization assisted students in securing internships and jobs while also promoting entrepreneurship among youth and women. In 2024, it officially registered as a Social Enterprise. Since then, over 500 individuals have accessed its services.

Think Trail Center stands as a dynamic and globally diversified organization committed to empowering individuals and businesses through a comprehensive range of services. Our unwavering dedication to Training, Skills Development, Mentorship, Business Development, Consultancy Services, General Trading, and Investment Advisory establishes us as a trusted partner in facilitating growth and success on an international scale.

The organization's commitment extends to various sectors, including the Shea butter industry, where commercialization serves as a means to create grassroots revenues and ensure food security for local farmers.

Think Trail Center has established footprints in entrepreneurship, agricultural production, incubation, and industrial centers, climate-smart agriculture, solar power solutions, financial services, warehouse solutions, and business consultancy.

About the Owner



David Dennis Okello

CEO, Think Trail Centre Limited

The Chief Executive Officer and Secretary of the management team, Mr. David Dennis Omondi Okello team, brings a wealth of expertise in Humanitarian program management, Logistics Management, Business Development, Sales and Distribution and Event Marketing. His professional background includes senior management and directorship roles in various sectors, emphasizing development, innovation, and humanitarian efforts. With a keen focus on staying informed about industry trends, market dynamics, and regulatory changes, Mr. Okello is known for delivering competitive edge business strategies. He possesses the leadership and teamwork skills necessary for success and has a track record of making informed decisions that drive company growth, minimize risks, and capitalize on emerging opportunities.

Having worked in Kenya, South Sudan, the United Arab Emirates, and South Africa, Mr. Okello is a highly trained social enterprise professional with over 23 years of experience. His educational background in Psychology and communication, coupled with his extensive experience in social enterprises, equips him with a unique perspective on marketing, resource mobilization, donor/investor engagement, and community development within the humanitarian sector and business world. Mr. Okello's strong social background, communication training, and excellent leadership skills contribute to his ability to command entrepreneurship development and provide mentorship in sustainable programs.

Vision

We aim to serve as a catalyst for sustainable growth and innovation, fostering a brighter future for individuals and businesses across borders.

Mission

We provide exceptional services, knowledge, and support, enabling our global clients to thrive and achieve their full potential. We integrate honesty, integrity, and business ethics into all facets of our global operations.





Objective

The primary objective is to enhance and protect the dignity of individuals in society and at work, encouraging socially relevant projects and enterprises. This will be achieved by fostering creativity, facilitating access to the labor market, and creating or developing enterprises through a network of relationships based on mutual esteem and active friendship.

Core Values

Think Trail Center LTD recognizes the value of each individual and focuses on mutual support, reinforcing freedom, promoting responsibility, and contributing to the common good. The organization aspires to grow as a Social Enterprise with a national reach.

Method of Work

Think Trail Center LTD operates as a companionship at work, aiming to bridge the gap between consumers and manufacturers of both products and services. The organization follows the philosophy that building a workforce is not just about collecting materials or distributing duties but maximizing on each individual's potential.

Our Products

Think Trail Centre is a robust entity that aims to serve and empower our clients worldwide. Our diversified portfolio includes:

1. Medical Services, Hospital Consumables and Equipment

We provide a whole host of devices and tools used within a hospital or surgical environment. We also provide medical services.



2. Automotive Spare parts

Dealers in various types of quality spare parts for vehicle use



3. Shea butter Production

Production of quality Nilotica Shea butter from South Sudan.



Our Services

1. Capacity building and Skills Development:

- Leadership and Management
- Soft Skills and Personal Development
- Psychosocial support initiatives
- Education and sponsorship through community Social Responsibility programs.
- Entrepreneurship Trainings (Business Model Canvas)
- Life Skills Trainings
- Team Building
- Group/Sacco Management



2. Economic Strengthening Through:

- Collaborations of Organizations and Individuals
- Job Matching and Retention
- Internships Placements
- Industrial/Work Placements
- Dual Training System (DTS)

3. Mentorship and Business Development:

- One-on-one and group mentorship programs
- Support for Women entrepreneurs and linkage to safety net programs.

4. Consultancy Services:

- Business Strategy
- Financial Management
- Marketing and Market Research
- Resource mobilization and proposal development
- Human Resources
- Institutional capacity assessment and building
- Regulatory Compliance



5. General Trading/Services to Companies:

- Database Management of Potential Employers
- Human Capital Development Forum
- Import and export of a wide range of products
- Consumer Goods
- Industrial Equipment
- Agricultural Products
- Technology and Electronics
- Expansion in the fields of construction materials, branding, supplies, and development of a strong base of key customers.

6. Investment Advisory:

- Portfolio Diversification
- Risk Management
- Long-term Financial Planning



Think Trail Centre



Our Contacts



+254 757 440 477



thinktrailcenterltd@gmail.com



www.thinktrailcentre.com



Nairobi, Kenya